



LINCedge Launched To Improve Fleet Profits

LINCedge: Driving Transportation Profits

COOKEVILLE, TN. – February 25, 2004 - Mr. Jim Morton, Chairman and C.E.O. of LINC Preferred Group, Inc. announced today the formation of LINCedge, a division designed to serve all sizes of businesses with truck fleets. LINCedge is set to unveil the LINCedge “*Over The Road*” program for fleets with Class 7&8 trucks nationwide. In making the announcement, Mr. Morton said “our mission is to maximize the profitability of transportation providers by optimizing the supply chain and applying best business practices with mutual benefit to all stakeholders.”

LINCedge will rely on unprecedented industry connections, the combined volume of their member fleets, true partnership style relationships with leading industry suppliers and a professional, revolutionary approach to supply chain management to assist fleets in managing their overall operations. The foundation will be a widely accepted fuel card and a wide array of products and services, starting with consulting, training, education, insurance, drug and alcohol testing, emergency roadside assistance, reporting, permit services, lodging and filtration products.

“There are many ‘benefit providers’ in the industry, but, at the end of the day, what are the true savings that are recognized by the trucking company?” asked Terry Wilson, LINCedge’s Executive Vice-President of Sales and Marketing and Chief Customer Officer. “We are committed to providing Total Customer Satisfaction utilizing experienced industry personnel in a one-on-one approach of examining the customer’s business situation to uncover areas for cost avoidance and savings, not just providing benefits, but passing along ‘**true savings**’ to our members. We are much more than just a fuel card company.”

About LINCedge

LINCedge (www.lincedge.com), a division of privately held LINC Preferred Group, Inc., was formed by a group of business professionals, with various direct and indirect connections to the transportation industry. The overall goal is to improve the profitability of the transportation industry. The initial program offering, LINCedge “*Over The Road*”, offers fuel card membership and innovative fleet management solutions to companies with Class 7&8 trucks.

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Contact:

LINC Preferred Group, Inc.

Mr. Terry Wilson

Executive Vice-President

1120 England Drive

Cookeville, Tennessee. 38501

Phone: (931) 525-6287 Fax: (931) 525-6871

E-Mail: terrywilson@lincpreferredgroup.com